

For Immediate Release

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Restore Your 1963-64 With Exact Reproduction 80/20 Loop Carpet from Mid America Motorworks

EFFINGHAM, IL (Dec 2006) - Installing **Performance Choice Carpeting** is like having your 1963-64 come off the assembly line one more time! Performance Choice, the manufacturing division of Mid America Motorworks, makes carpet exactly the way GM did--same material, same pattern and same colors. Created with exact reproduction 80/20 loop material produced exclusively for Performance Choice, each pattern was developed from original Corvette carpet sets for a factory fit. Sets are cut and stitched in pieces just like the factory installed in 1963-64. No wonder Mid America Motorworks carpeting was chosen "best in the industry." Carpeting is ready to install, with little or no trimming required, making installation quick and easy. Ride quality is improved because included, at no extra cost, is heavy foam backing already attached to the new carpet set. Specify year and color code. Note: Prior to gluing, lay out carpet and adjust for proper fit. To order, call Mid America Motorworks toll-free at 800-500-1500 or shop www.mamotorworks.com/corvette.

Part # 666-400	1963 Carpet, complete convertible w/ foam pad	\$299.99
Part # 666-401	1963 Carpet, complete coupe w/ foam pad	\$299.99
Part # 666-402	1964 Carpet, complete convertible w/ foam pad	\$299.99
Part # 666-403	1964 Carpet, complete coupe w/ foam pad	\$299.99

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Mid America Motorworks offers quality parts and accessories for 1953-2007 Corvette and all Air-Cooled VW enthusiasts. For more information on Mid America Motorworks, or to request a free catalog, please call toll-free 800-500-1500 or shop www.mamotorworks.com.